

AGENDA

<p>The Urban Planning Coalition Plenary Board Meeting</p> <p>November Monthly Meeting November 13th, 2011</p> <p>3:30 p.m. – 5:30 p.m. Crema Coffee, 950 The Alameda, San José, CA</p> <p>Facilitator: Jonathan Kibrick</p>	<p>MAIN TOPICS</p> <hr/> <p><i>5 November Symposium Review</i></p> <p><i>Fundraising and Merchandising</i></p> <p><i>Upcoming Events</i></p> <p><i>Spring Plans</i></p> <p><i>PSO Awards Application</i></p>
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3:30 p.m. – 3:40 p.m.	<p><u>Opening of the Meeting</u></p> <ul style="list-style-type: none"> • Taking Attendance • Review previous session notes • Insert any agenda additions
3:45 p.m. – 4:15 p.m.	<p><u>Symposium Debrief</u></p> <ul style="list-style-type: none"> • What Worked Well? • What needed improvement? • Comments on speakers • Comments on networking • Comments on Job offers / Availability • Lessons learned for further symposia
4:15 p.m. – 4:45 p.m.	<p><u>Fundraising and Merchandising</u></p> <ul style="list-style-type: none"> • Ideas for Fundraising <ul style="list-style-type: none"> ◦ Fundraising Letters? ◦ Venues for Use? ◦ Online Outreach? ◦ Alumni? ◦ Corporate sponsorships? ◦ Other Ideas • Merchandising <ul style="list-style-type: none"> ◦ What kinds of Items? ◦ Pricing ◦ Initial purchase funding <ul style="list-style-type: none"> ▪ Petty Cash / Discretionary funds?
4:45 p.m. – 4:55 p.m.	<p><u>Upcoming Events</u></p> <ul style="list-style-type: none"> • SJSU Holiday Party • APA Holiday Party • UPC holiday break event?
4:55 p.m. – 5:15 p.m.	<p><u>Spring Evens Planning</u></p> <ul style="list-style-type: none"> • What events would you like to see? • Who would take point on each event? • What budget would you expect? • Spring Symposium • <i>Focus on Brainstorming</i>
5:15 p.m. – 5:30 p.m.	<p><u>Awards Applications</u></p> <ul style="list-style-type: none"> • APA SPO of the Year Award • Spartan Org Awards